Privacy Policy

We adhere to the rules of applicable data protection laws, particularly the data protection legislation of Switzerland. Where and to the extent applicable, we also comply with the provisions of the European General Data Protection Regulation (GDPR). Below, we would like to inform you about the personal data we collect when using our website https://flinccycles.com/ and how we use this data.

① Data Controller

The data controller within the meaning of the data protection laws is FLINC AG, Hohlstrasse 400, 8048 Zurich, represented by Markus Freitag. If you have any questions about the collection, processing, or use of your personal data, you can contact us at hello@flinccycles.com

② Collection, Processing, and Use of Personal Data

We primarily collect personal data when you voluntarily provide it to us, for example, when making an inquiry via email or if you provide it to us directly in our store. Personal data includes, in particular, your name and email address, as well as other voluntary information via the website and the newsletter. The personal data you provide is primarily used to fulfill our contractual obligations, to process your inquiry, and to contact you. Additionally, we may use the data for the analysis and improvement of our services and to fulfill legal obligations or enforce legal claims. Your data will only be shared with third parties if necessary for the aforementioned purposes or if we are legally obliged to do so. When you visit our website, certain technical data (including the IP address) is automatically collected, which may be considered personal data. However, we do not use this data to identify individuals.

We generally process your data in Switzerland and the EU. Mailchimp, the program we use for the newsletter, may process data in the USA. We may also process your data in other countries worldwide; however, we ensure that Swiss data protection standards are maintained when processing your data. When processing or transferring data to countries with inadequate data protection levels, we ensure data protection, for example, through standard contractual clauses (in the case of Mailchimp).

Plausible
We use Plausible, an open-source software, to analyze visitor traffic and improve our services on our website. Plausible helps us understand how users interact with our website and provides valuable statistical insights. The data collected and processed includes, in particular, your browser type, operating system, and location. Plausible does not use cookies but generates a daily new identifier using your IP address, which is not stored by Plausible. Further information: https://plausible.io/data-policy

Mailchimp
We use the Mailchimp program for our newsletter. When you register for our newsletter, Mailchimp records the email address, IP address, and timestamp of when you entered and submitted your data into the form. The data processed by Mailchimp may be transferred to, stored, or processed in the USA.

③ Links to Third-Party Websites

Our website contains links to third-party offerings, such as Instagram and LinkedIn. When you click on such a link, you leave our website, meaning the privacy policies of the new website apply, and the operators of these websites are responsible for data processing.
Facebook: https://de-de.facebook.com/privacy/policy
LinkedIn: https://de.linkedin.com/legal/privacy-policy

④ Data Security and Retention Period

We store and process your data in data centers operated by Hosttech in Switzerland. Access is restricted through special door and locking systems, and the centers are video-monitored. We process your data only as long and to the extent necessary for the purposes described in this privacy policy or to fulfill legal obligations (e.g., retention obligations).

⑤ Your Rights and Options

You have the right to request information at any time about how we store and process your personal data. You also have the right to receive or transfer a copy of your personal data, as well as the right to correct, delete, or object to the processing of your data. Please contact us at hello@flinccylces.com or FLINC AG, Hohlstrasse 400, 8048 Zurich. Additionally, you can file a complaint with the Swiss Federal Data Protection and Information Commissioner (FDPIC).

⑥ Changes to the Privacy Policy

We reserve the right to change this privacy policy if necessary to adapt to changing legal frameworks or to implement changes in our services and data processing processes. The current privacy policy can be found on our website.

Status: 08.03.2024